

## Privacy Policy

This privacy policy sets out how JBVC Foundation (**JBVCF**) uses and protects any information that you give JBVCF when you use this website.

JBVCF is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this Privacy Policy.

JBVCF may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy was last updated in May 2018.

### Where we store your data

Any personal information provided or to be gathered at [www.jbvc-foundation.org.uk](http://www.jbvc-foundation.org.uk) is controlled by JBVC Foundation, 1 Fleet Place, London EC4M 7WS.

In the course of operating the charity, we may transfer data to reputable companies inside the UK only. All information you provide to us is stored on our secure servers.

### What we information do we collect?

We collect the following types of information:

- **Personal Information** such as: name, postal and email address, telephone number, card or bank details, etc. This is taken from the information you voluntarily submit via registration forms, correspondence, phone calls, donations, Just Giving, Gift Aid declarations, etc.
- **Non-personal information** such as: which web pages you visit, IP addresses, social media used, etc. This is captured using Cookies (see below for more information). Also within this area are any preferences that you may have informed us of, such as how you want to hear from us and which aspects of the charity are of particular interest, etc.

### How do we use the information we collect about you?

We will use your information in a number of ways. This includes:

- Helping to deal with your enquiry, request or application
- Processing your gift or donation
- Providing you with further information about our cause, work or activities
- Seeking your ideas and feedback, via research or surveys
- Registering and administering your event or challenge participation
- Analysing and improving our work and services
- Aiding fraud prevention
- Providing it to a professional body if required by law or to comply with a legal process to register you with our web site and to administer our web site services for assessment and analysis (e.g. market, customer and product analysis) to enable us to review, develop and improve the services which we offer and to enable us to

provide you and other customers with relevant information through our marketing programme

- Notifying you about changes to our services

### **What information we disclose to other parties**

We never sell, rent or share your details with other charities or companies for marketing purposes. The only time your information is shared with other organisations is:

- Where you have given your permission for us to do so
- With a small number of trusted partners who are retained as our service providers or agents and bound to use your information strictly for the performance of a particular service only (for example, those who securely process payments, deliver goods, host the website, etc.)
- Analytics and search engine providers that assist us in the improvement and optimisation of our site

### **Security**

We are committed to ensuring that your information is secure. However no transmission via the internet is wholly secure, so we urge you to safeguard your data by protecting your computer with anti-virus software and ensuring your data is being transmitted securely. Any information you choose to send to us is carried out at your own risk.

We have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies**

We use 'cookies' on our website to help us improve its look and feel. A cookie is a small text file which is placed on your hard drive whenever you visit a website. It collects statistics by tracking your movements and can also be used to identify when you return to a website. Where cookies are used, you will be informed of their presence and function and given the opportunity to disallow the cookie being placed on your hard drive. For more information, please read our Cookies Policy.

### **Links to other websites**

Our website may contain information linked to or provided by other companies (such as third party providers, etc). They are outside of our control and not covered by this Privacy Policy. Please be aware that, should you access other sites using the links provided, the operators of these sites may have a privacy notice which differs from our own.

We do not accept any responsibility or liability for such privacy policies. Please check the relevant policies before you submit any personal data to these websites.

### **Controlling your personal information**

We will send you information about JBVCF according to any preferences you submitted to us by phone, post, email or SMS. You may choose to restrict the collection or use of your

personal information by writing to 1 Fleet Place, London, EC4M 7WS, or emailing [contact@jbvc-foundation.org.uk](mailto:contact@jbvc-foundation.org.uk).

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate. You may also object to us keeping or profiling your personal data for some of the above purposes by writing to the address below.

You may request details of personal information which we hold about you, if you would like a copy of the information held please write to JBVC Foundation, 1 Fleet Place, London, EC4M 7WS.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

## **Cookies Policy - Use of Cookies by JBVC Foundation**

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. A cookie often contains a unique number which can be used to recognise your device, when a user of this device returns to a website that it has visited before.

### **How we use Cookies**

JBVC Foundation (**JBVCF**) uses cookies to enhance the online experience of all our visitors. They help us identify which pages and/or products are the most important to our visitors and play a key role in helping us to enhance the usability and performance of our site.

The use of these cookies is essential for the website to work at its best. However we promise we will not use these cookies to collect personal information about you.

### **Functional Cookies**

We use functional cookies to remember choices you have made or information you have provided, like your username, language, or the region you are in. This means we can tailor your website experience specifically to your preferences. The functional cookies we use include:

- User interface customization persistent cookies are used to recognise your computer when it revisits our site and remembers your preferences when you browse our sites

### **Performance cookies**

Performance cookies are used to help us improve your website experience and collect information about how you use our website and how often. These cookies only gather information for statistical purposes and do not gather any information that can personally identify you. The performance cookies we use include:

- First party analytics cookies - We use these cookies to learn how our website is performing and make relevant improvements to improve your browsing experience. For example, we use these cookies to estimate the number of unique visitors, to improve our website and to detect the most searched for words in search engines that lead to a webpage. These cookies are not used to target you with online marketing.
- We also use Google Analytics and other third-party analytics providers to help measure how you interact with our website content. These cookies remember what you have done on previous pages and how you have interacted with our website. More information on Google Analytics can be found here: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

## **How you are in control of Cookies**

We recommend that you leave cookies turned on.

You have the right to choose whether to accept cookies the first time that you visit our website and you can also control the use of cookies through your browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **How long will cookies remain on my computer or mobile device?**

The length of time that a cookie remains on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most of the cookies we use are persistent and will expire between 90 days and two years from the date they are downloaded to your device. See the section below on how to control cookies and for more information on removing them before they expire.

## **Social Buttons**

Our website may feature embedded ‘share’ buttons to enable users to easily share articles with their friends through a number of popular social networks. These sites may set a cookie when you are also logged in to their service. We do not control these cookies so you should check the third party website for more information.

## **How to control cookies?**

Remember, you have the right to choose whether to accept cookies the first time that you visit our website and you can also control the use of cookies through your browser settings. But please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible.

Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls, often found in your browser’s “Tools” or “Preferences” menu. For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser’s help file or through such sites as: [www.allaboutcookies.org](http://www.allaboutcookies.org).

To opt out of being tracked by Google Analytics across all websites: [Google Analytics Opt-out Browser Add-on](#)

If you use our website without opting out, it means that you understand and agree to data collection for marketing ads to you.

## **Review of this Policy**

We keep this Policy under regular review. This Policy was last updated in May 2018.